



Tech4life is an Egyptian-American company certified officially by Google



Call to find out more  
**01032805258**



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# CONTENT

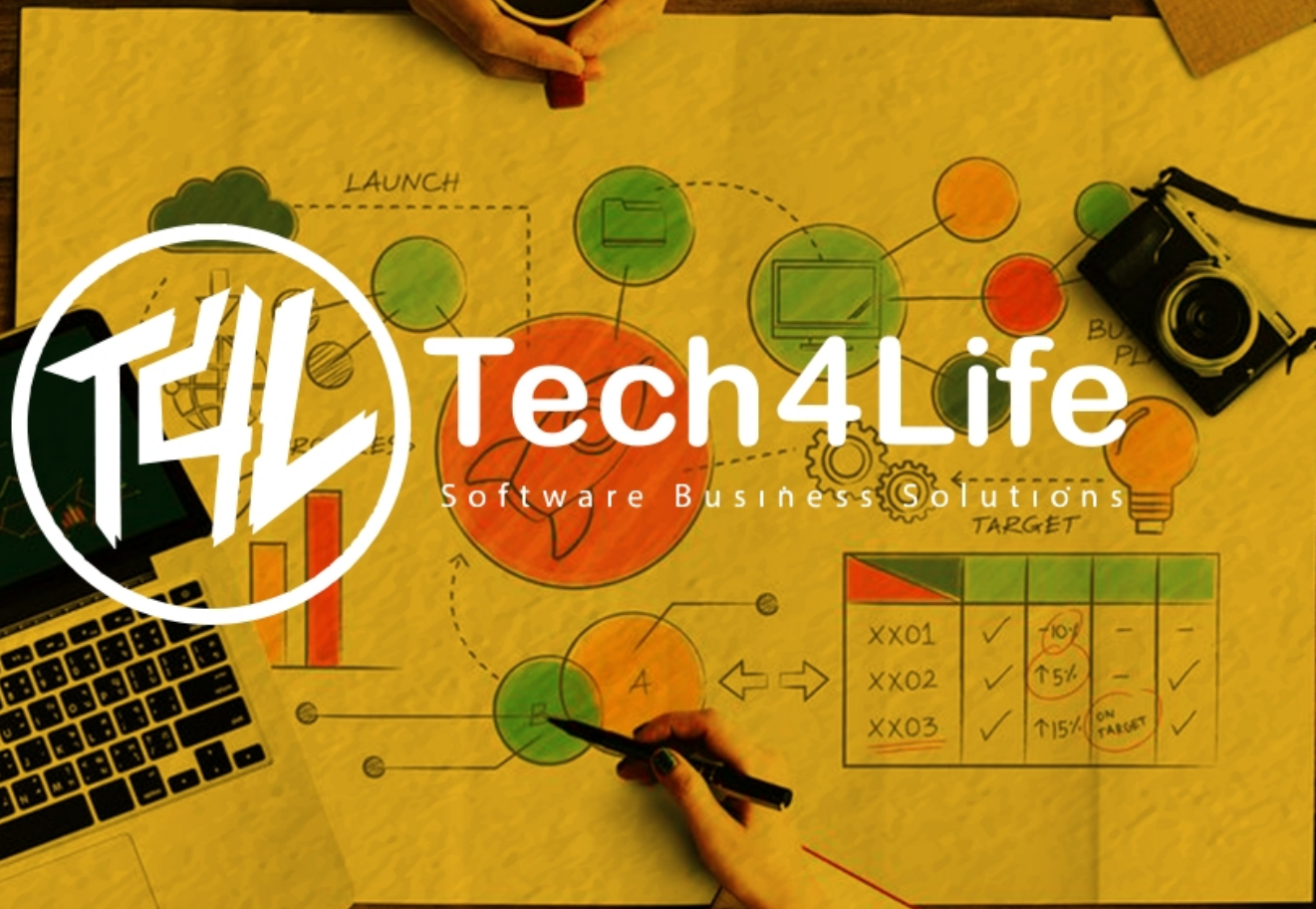
- Who we are
- Our vision
- Our goals
- Reasons to choose tech4life
- What do you get from tech4life
- Mobile applications
- Web design
- Animation & Motion Videos
- Digital marketing
- SEO
- Logo & branding
- UI & UX design
- Hosting services
- Testing services
- Odoo services
- Google ads
- Mobile Games

CONTENT CONTENT CONTENT



# Tech4Life

Software Business Solutions



	✓	↑10%	-	-
XX01	✓	↑5%	-	✓
XX02	✓	↑15%	ON TARGET	✓
XX03	✓			

CONTENT CONTENT CONTENT



# WHO WE ARE

Tech4life is an Egyptian-American company certified officially by Google

We work with our clients as Product Partners, supporting them proactively throughout the journey from idea to launching a product and scaling it up. Startups and brands work with us to define their product, design their prototype, develop their MVPs, then build and scale a successful product.

WHO WE ARE

# OUR VISION

Our vision is to provide professional services to our customers, and to work on continuous development in our capabilities and capabilities, to achieve our mission in the perfect implementation of our projects.

# OUR GOALS

Our goals are to gain the confidence of our customers through their satisfaction with our services that we offer them with love, and then the circle of our customers expands day by day and we are always at the forefront





# REASONS TO CHOOSE **TECH4LIFE**



**SOFTWARE  
EXPERTS**



**REAL  
PROTECTION**



**IDEAS AND SOLUTIONS**



**TECHNICAL  
SUPPORT**



# WHAT DO YOU GET FROM TECH4LIFE



- ✔ Professional International servers.
- ✔ Marketing plans.
- ✔ Unique design for every project.
- ✔ Professional experience and previous work.
- ✔ 24 hours / 7 days Comprehensive technical support.
- ✔ A contract to guarantee the rights of both parties.
- ✔ A company registered by the Investment Authority.
- ✔ Payment methods inside and outside Egypt.
- ✔ The possibility of online contracting.
- ✔ Official online offers.

# MOBILE APPLICATIONS

## PROMOTION

We use the Native programming languages that help you to spread the application and ease of use.

## TECHNICAL SUPPORT

We give you a one-year technical support guarantee for free.

## UPDATING

Since we use Native languages in programming, it is easy for you to constantly develop the application.



## DESIGN

We design your mobile application based on the concepts and requirements of your business or service activity

## PROGRAMMING

We build application programming on the basis and international standards and not use ready-made templates

## PUBLISHING

We publish the application on the platforms of the Google Play and Apple Store.



# WEB DESIGN

- ✓ formal contract to guarantee the client's right.
- ✓ The best protection and servers that are characterized by speed and stability outside Egypt (USA).
- ✓ More professional integrated technical support through (e-mail – mobile – whatsapp).
- ✓ The ability to add online payment methods on your website or online store.
- ✓ Experience and previous work in all fields.
- ✓ Unique design for every idea or project.
- ✓ Not using ready-made templates.
- ✓ Free technical support for one year.
- ✓ The quality of the site is not less than 6/10 for the provision of paid Google Adwords.
- ✓ Your own hosting that is not shared with you by any other site.
- ✓ Modern design and compatible with all devices.
- ✓ All codes and passwords are delivered to ensure the right of ownership.
- ✓ Search Engine Optimization.
- ✓ Linking the site to Google Analytics to see the statistics continuously.
- ✓ Presenting targeted marketing plans.
- ✓ More than an easy and secure payment method.



# ANIMATION & MOTION VIDEOS

Send your message to your target audience through creative & professional motion graphic video with us.

Motion Graphic is the modern way of marketing in a subtle, artistic way to the viewer without boredom, through highly-perfected animation that transforms the normal drawing into a lively cartoon video.

video infographic design has become very prevalent in many areas such as animation, games and marketing for projects New or training courses.

Tech4Life has made a special interest in providing this service in a distinctive way that depends on an integrated team of illustrators, animation specialists, voice commentators, scripts and script writers who all have the skill to reach a professional idea and implement it as required.





# DIGITAL MARKETING

- ✔ Reach your target customers with your sponsored ads.
- ✔ create special designs for the advertisement to achieve the highest results.
- ✔ The company runs campaigns on Facebook where we can make an advertisement targeting the following categories, for example: (Country: Egypt – Age: from 25 to 55 – Type: Male or Female – Residential Area: Cairo and Giza) and thus the advertisement will appear for this category.
- ✔ Manage the campaign and send detailed periodic statistics on campaign performance daily, weekly or monthly.

# SEO

To make more than 85% of the world's population, seek to put your website on top of similar websites on the Google search engine.

There are more than 90% of of internet visitors use Google search engine, so take advantage of SEO method to bring your target audience for your website, and we at Tech4Life help you to reach that target popularity.



**BRAND  
NAMING**

**BANNERS**

**LETTERHEAD  
GUIDE**

**BRAND  
GUIDE**

**BRAND  
IDENTITY**

**BROCHURES**

**CARDS  
DESIGN**

**BRAND  
LOGO**

**LOGO &  
BRANDING**

# UI & UX DESIGN

We design a visual language for your product that includes user interface elements, colors, photography and icons, as well as the various interactions happening throughout the product. When we're done, we add it all up in an interactive design prototype ready to be showcased.

## DESIGN PROCESS

- 1 Design references
- 2 Graphic interface
- 3 Animation prototype
- 4 UI guidelines and kit
- 5 Design review



# HOSTING SERVICES

## CPanel

Hosting for specific features.



## Cloud servers

Found in America and Asia.



## AntiVirus

To protect and prevent any problems.



## Official emails

An email in the name of your company.



## Data transfer rate

Jesusp large numbers of visits.



## Backup

Daily / weekly / monthly.



## Technical Support

24 hours to help and solve any problem.



## SSL Security Certificate

All data is encrypted for protection.



# TESTING SERVICES

We offer different types of software testing such as Functional Testing, Performance Testing, Usability Testing, Security Testing and Portability Testing with different engagement models and different testing methods. Also, many other testing practices such as testing consulting, Agile Coaching, and test automation frameworks. We offer Testing Services by a unique human capital of ISTQB Certified Testers, in order to cope with daily challenges in the information technology world.





# ODOO SERVICES

## ERP

# 01

- \* Finance
- \* Sales
- \* Inventory & MRP
- \* WEBSITES
- \* HR
- \* Services
- \* productivity

## Integration

# 02

- \* USPS, FedEx, post, DHL and Easy Post
- \* Active directory
- \* VoIP
- \* Payment Ayden
- \* Payment PayPal

## Mobile App

# 03

- \* Android Mobile App
- \* IOS Mobile App

## Hosting type

# 04

- \* Cloud Hosting
- \* On-Premise
- \* Odoo.sh Cloud



## GOOGLE ADS

grow your company and increase its sales!

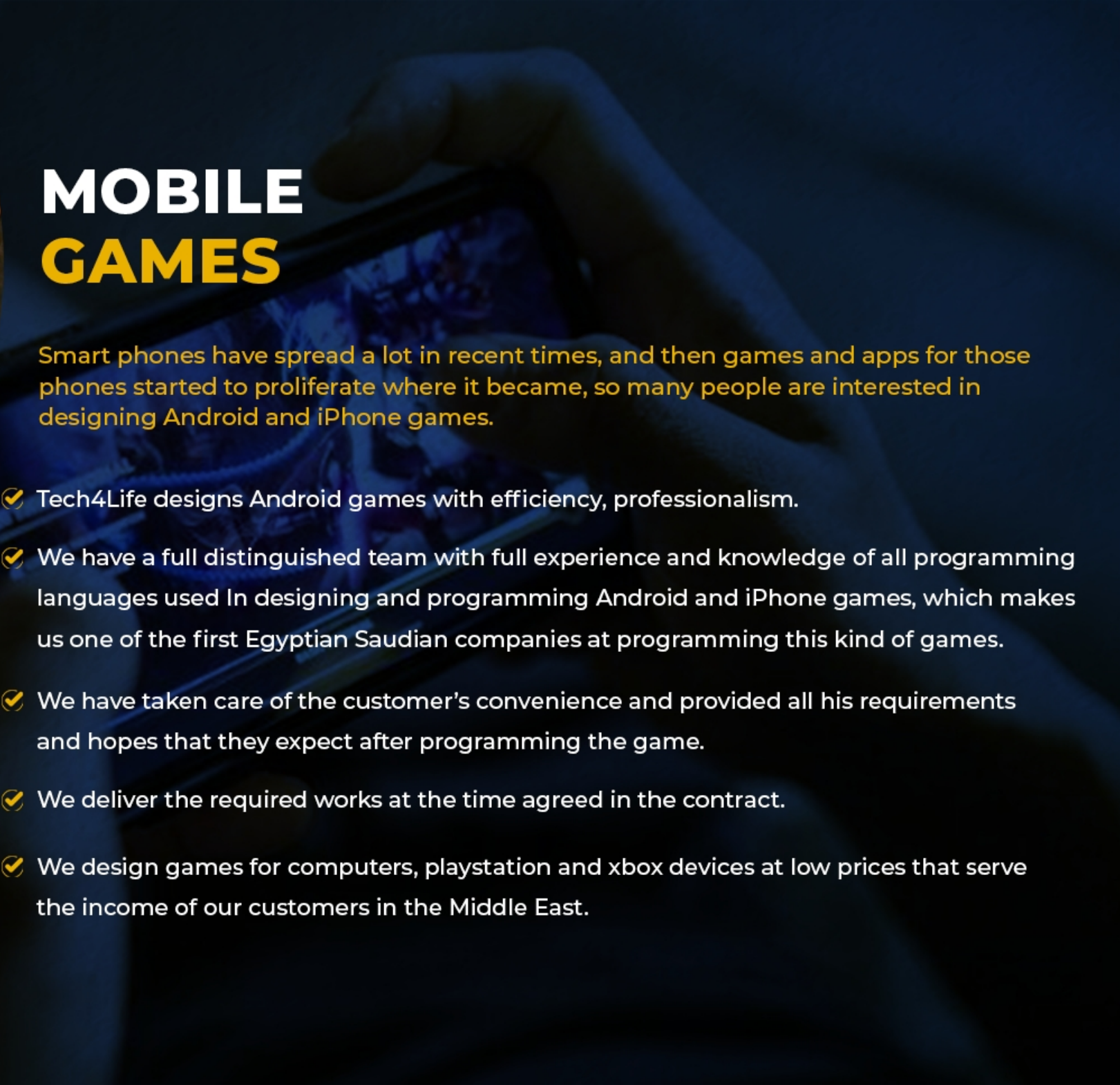

join to our advertising campaigns services on Google and market your company's products and services:

- ✓ the lowest costs.
- ✓ the highest results.
- ✓ the best e-marketing and advertising experts in Egypt!



# MOBILE GAMES

Smart phones have spread a lot in recent times, and then games and apps for those phones started to proliferate where it became, so many people are interested in designing Android and iPhone games.

- ✔ Tech4Life designs Android games with efficiency, professionalism.
  - ✔ We have a full distinguished team with full experience and knowledge of all programming languages used in designing and programming Android and iPhone games, which makes us one of the first Egyptian Saudi companies at programming this kind of games.
  - ✔ We have taken care of the customer's convenience and provided all his requirements and hopes that they expect after programming the game.
  - ✔ We deliver the required works at the time agreed in the contract.
  - ✔ We design games for computers, playstation and xbox devices at low prices that serve the income of our customers in the Middle East.
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# T4L Tech4Life

Software Business Solutions

